

Steubenville and Jefferson County

taken the lead in providing employers with the support they need to locate and grow in Jefferson County.

The new organization is a one-stop source for information on available sites and buildings, as well as incentive packages. More importantly, it works to coordinate the broad range of state, local, and other services available to employers, ranging from recruiting assistance from the local state employment services office to educational support.

Alliance 2000 goes beyond developing lists of available resources and "official" incentives. For example, an "assistance plan" it recently developed for a potential new employer included assistance with a media-based hiring announcement, centralized recruiting and screening, pre-employment training opportunities



A barge passes historic downtown Steubenville.

through the local community college, assistance in obtaining federal tax credits for hiring eligible employees, establishment of internship programs with local colleges and universities, identification of low-cost in-house or off-site training opportunities, and other assistance.

In total, the incentives created more than \$50,000 in savings, above and beyond the usual tax abatements and other credits Ohio offers. More importantly, from the employer's perspective, Alliance 2000 took the lead in putting together a working development group that included literally every community and government

entity an employer needs to work with to make a relocation or expansion work.

The New Frontier

Jefferson County has seen a lot of change since the 1700s, when its first settlers came west to build new lives in America's First Frontier.

But unlike many regions of the country that fell upon hard times when its core industries no longer dominated the economy, Jefferson County has moved aggressively into a new period of growth and development.

The fact is, those original industries didn't drive the region's growth; they grew in the region because of its natural strengths and advantages. And today, those advantages are stronger than ever, available to a new group of employers and employees, ready to create an economic strength and vitality in the First Frontier's New Frontier.

For More Information:

To learn how your company can join the growing list of employers capitalizing on Jefferson County's strengths to build their futures, contact the Steubenville & Jefferson County Alliance 2000, 630 Market Street, Box 187, Steubenville, Ohio 43952.

Toll-FREE 877-NEW-BURB or 740-283-2476, Fax 740-282-6285. Or visit Alliance 2000 on the World Wide Web at www.alliance2000.org.



Pittsburgh's New Suburb—in Ohio!

Jefferson County, Ohio is just a few miles "across the bridge" from one of this country's major commercial and industrial centers, Pittsburgh, Pennsylvania.

But what a difference those few miles make! In Jefferson County, you'll find low taxes, commercial and industrial sites at a fraction of the cost, lower Workers Compensation rates, a talented and available labor force, affordable housing, and all the infrastructure, support, and resources that growing companies need.

Add in the clincher—a Quality of Life that won the community a ranking in *Money Magazine's* "Best Places to Live '98" list, and earned *Reader's Digest's* "50 Best Places to Raise a Family" honors the year before—and it's easy to see why so many employers and employees are discovering Jefferson County.

Start With Location

Take one look at a *map*—preferably a new map that shows all the latest highway improvements—and you'll begin to understand Jefferson County's many advantages. It really *is* a suburb of Pittsburgh. Thanks to a new four-lane highway and a new Ohio River bridge, Steubenville, the county's largest city, is closer to downtown Pittsburgh—and Pittsburgh's new airport—than many of its Pennsylvania suburbs are!

That location—and a commute that puts the metropolitan area just 30 four-lane minutes and one stoplight away—has led a lot of Pennsylvanians to abandon the congestion and high taxes for the Ohio side of the river.

Of course, the same advantages that make Jefferson County a great "bedroom community" also make it a great place to build or expand a business. Serving not just the Pittsburgh economy, but also serving other nearby commercial and industrial centers such as

Cleveland, Akron, Canton, Wheeling, Youngstown, and Jefferson County itself.

Transportation to Reach those Markets

Steubenville and Jefferson County were founded in 1797, to take advantage of the transportation artery that over the years helped develop much of the Midwestern United States: the Ohio River.

Today, the river is just as important as ever, carrying more than 200 million tons of cargo each year. In fact, Jefferson County and its neighbors represent the 3rd largest port system in the United States, shipping more products and materials than New York City's port! There are also excellent intermodal facilities on the river.

The river, navigable year-round, permits companies to transport huge quantities of materials, at extremely low cost, to other inland industrial centers, and—thanks to the Port of New Orleans, the nation's largest—to the world.

The river is also home to several large, coal-fired electric generating plants, which provide area employers with ample, affordable energy to grow.

Jefferson County offers excellent rail service, with the Norfolk-Southern and Wheeling & Lake Erie railroads. Four-lane highways offer efficient truck transportation via Route 22 to Pittsburgh. I-70, a major east-west Interstate, is less than 20 minutes away, and I-77, a



A population of 1.25 million exists in a 35-mile radius of Steubenville.